

PRESS RELEASE

Teufel

Keep Your Sound in Focus

Teufel presents the REAL BLUE TWS 3

The third generation of the REAL BLUE TWS in-ear headphones was designed for rich sound, a wide variety of features, and long battery life.



Berlin, April 9th, 2024 – **The new REAL BLUE TWS 3 can put you in an acoustic world all your own so you can enjoy content in peace and quiet even in the noisiest of environments. Or for situations where you need to hear what's going on around you, flip to Transparency Mode so you never have to hit pause. Generation three of the REAL BLUE TWS also stays true to its family values: powerful sound, long battery life, and an incredible feature set.**

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Quick facts:

- wireless in-ear headphones with hybrid Active Noise Canceling (ANC) with improved power efficiency
- toggleable Transparency Mode so you can hear other people or public announcements

without removing your headphones

- Bluetooth 5.3 with AAC for music streaming from Spotify, Amazon Music, YouTube, Apple Music etc., and videos with perfectly synced audio
- heavy-duty Linear HD drivers with large 12-mm diaphragms for a broad frequency range, precise trebles, a warm midrange, and a powerful foundation of bass down to 10 Hz
- Charging Case provides a total of 37 hours of listening without ANC, over 21 hours with ANC, over 9 hours without ANC on a single charge
- IPX4 splashproof earbuds, rain resistant, easy touch controls on earbuds
- three microphones per earbud so you're always understood when making calls, and external noise is effectively eliminated
- Teufel Headphones App compatibility for equalizer and additional settings
- five pairs of eartips (XS, S, M, L, XL) made of antibacterial silicon for secure wearing comfort even during light exercise
- the Teufel REAL BLUE TWS 3 are available now in Night Black, Pure White, Steel Blue, and Misty Green at a price of 149.99 euros in the [Teufel Webshop](#) and all [Teufel Stores](#)

Hear only what you want

The REAL BLUE TWS 3 come equipped with Teufel's best performing Active Noise Canceling (ANC) yet in both of the in-ear headphones. Each earbud also has three microphones, two on the outside, and one on the inside. This configuration makes it possible to effectively eliminate outside noise to an impressive degree. And that means you can escape from the sounds you'd rather not hear into a world of perfect calm. And that serene retreat from your hectic day-to-day routine comes in a compact package you never have to leave at home. And that means you can enjoy your content undisturbed wherever you go.

Plays all day

Power-saving Bluetooth 5.3 and long-lasting batteries in the earbuds and case mean the REAL BLUE TWS 3 can play a whole day and night. Each earbud can play for 5 hours with ANC active before needing a top-up, and without ANC the number goes up to a staggering 9 hours. The case can charge the REAL BLUE TWS 3 up to three times completely, bringing total playtimes to 21 hours with ANC, and 37 hours without.

Function and comfort

Turn on Transparency Mode and the REAL BLUE TWS 3 amplify external sound, so you'll never miss an announcement at the train station or airport, or have to pause your content or remove your headphones. By default, Transparency Mode can be activated by tapping the left earbud three times. But how the REAL BLUE TWS 3 controls work can be customized by the end user with ease. The Teufel Headphones App lets you assign commands to single, double, and triple tap on either earbud. And rounding out the feature set is ear-recognition, wireless case charging, IPX4 water spray protection, Google Fast Pair, and much more.

Variants, price, and availability

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About Teufel Audio

Teufel is Europe's largest direct-to-consumer audio company. Its wide assortment includes home cinema systems, TV audio solutions, multimedia systems, classic HIFI, headphones, Bluetooth and

multiroom speakers with Teufel's very own Raumfeld Streaming Technology. The company was founded in 1979 in Berlin developing speaker components and since then has become an acclaimed consumer electronics brand.

Great sound has always been the driving force behind the Teufel brand. Countless accolades from consumers, the press, and online media attest to its success. Only available from Teufel - Teufel products are available exclusively direct to consumer from the Teufel Webshop, online marketplaces, via our hotline, and at Teufel Brand Stores.

Teufel Audio

Florian Weidhase

Press & PR

+49 171 5225717

florian.weidhase_ext@teufel.de

Teufel Audio

Andrew Schmitt

English-Language Content and Webshops

andrew.schmitt@teufel.de

andrew.schmitt@teufel.de

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