PRESS RELEASE



Home bass The new CONCEPT active subwoofers

Teufel unveils the CONCEPT 8 and CONCEPT 12 active subwoofers with attractive bundles that make at-home Surround Sound easy.





Berlin, February 7th, 2024 – Need more bass? Then look no further! The two new active subwoofers, the CONCEPT 8 and CONCEPT 12, combine receiver and subwoofer into a single unit featuring powerful bass and full 5.1 amplifier technology, extensive connectivity, and intuitive on-board controls. Compatible speakers such as the CONSONO 25, CONSONO 34, and ULTIMA 20 can be connected directly with included speaker cables. The just plug it into a TV or PC and you have a complete Surround Sound set for movies or gaming.

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Quick facts:

- the CONCEPT 8 and CONCEPT 12 are both 5.1 active subwoofers
- they house integrated amplifiers supporting Bluetooth 5.0 with aptX and AAC, as well as HDMI with ARC/CEC
- compatible with Dolby Digital and Pro Logic 2, the CONCEPT 12 can also handle DTS Surround
- Dynamore for enhanced spatial audio (5.1) and broader stereo panorama (2.1)
- Connectivity: 2x HDMI (1x in, 1x ARC), Optical in, USB-C (sound card), RCA in
- Outputs for five satellite speakers at 35 watts per channel
- CONCEPT 8: 120 watts with down-firing 8-inch subwoofer
- CONCEPT 12: 150 watts with front-firing 12-inch subwoofer and removable speaker cover
- Including 25 meters of speaker cable and remote control
- Illuminated control panel on top for easy operation from a desk

Check the bottom of this release for all sets and prices

Bass for all!

Teufel's new CONCEPT active subwoofers lay a solid foundation of bass for five small to medium satellite speakers. The speakers are powered by the subwoofer directly, which also has inputs for TVs or PCs. With two subwoofer sizes and a variety of speaker bundles, you can find the optimal audio solution for all needs – from small gaming rooms to big living rooms . The CONCEPT 8 is equipped with a down-firing driver, which has a diameter of 20 centimeters (8 inches) and can go as low as 33 Hz. With its front-facing 30-centimeter (12 inch) bass driver, the CONCEPT 12 delivers even more bass performance, with kick bass as deep as 22 Hz. Both subs can power 5.1 setups as well as classic stereo arrangements with just two satellites (2.1 sets).

Surround Sound for all!

Teufel has put together a number of attractive complete sets to mark the launch of the CONCEPT series, bundling them with the ultra-compact CONSONO 25, the versatile CONSONO 35, and the powerful ULTIMA 20 speakers. Each CONCEPT subwoofer comes equipped with a 25-meter roll of speaker cable so customers can have the freedom to set up their systems however they like. All key functions can be managed using a control panel on the top of the subwoofer, which is practical for setups where the subwoofer is under a desk. If your set has the sub farther away, though, it also comes with a remote control.

Connectivity for all!

Both subwoofers are Bluetooth capable for smart phone playback, and offer USB-C with sound card for use with a PC or Mac. TVs are best connected with HDMI so ARC can handle audio signals from all sources and send them to the subwoofer. That way, the CONCEPT subwoofers can exchange control signals with TVs and other compatible HDMI products using a single connection. In practice, that means the system will turn on at the same time as the TV, and the volume can be regulated using the TV's standard remote control. Both CONCEPT models also have digital optical and analog RCA stereo inputs.

Prices and availability

The CONCEPT 8 and CONCEPT 12 are available now both individually and in the 2.1 and 5.1 complete sets listed below.

CONCEPT 8: set prices

- <u>CONSONO 25 CONCEPT 2.1 set</u> for 399.99 euros
- <u>CONSONO 25 CONCEPT Surround 5.1 set</u> for 549.99 euros
- <u>CONSONO 35 CONCEPT Surround 5.1 set</u> for 599.99 euros

ULTIMA 20 CONCEPT Surround 5.1 set for 749.99 euros

CONCEPT 12: set prices

- <u>CONSONO 25 CONCEPT Surround Power Edition 5.1 set</u> for 749.99 euros
- <u>CONSONO 35 CONCEPT Surround Power Edition 5.1 set</u> for 799.99 euros
- ULTIMA CONCEPT Power Edition 2.1 set for 699.99 euros
- ULTIMA 20 CONCEPT Surround Power Edition 5.1 set for 949.99 euros

About Lautsprecher Teufel GmbH

Teufel is Europe's largest direct-to-consumer audio company. Its wide assortment includes home cinema systems, TV audio solutions, multimedia systems, classic HIFI, headphones, Bluetooth and multiroom speakers with Teufel's very own Raumfeld Streaming Technology. The company was founded in 1979 in Berlin developing speaker components and since then has become an acclaimed consumer electronics brand.

Great sound has always been the driving force behind the Teufel brand. Countless accolades from consumers, the press, and online media attest to its success. Only available from Teufel - Teufel products are available exclusively direct to consumer from the Teufel Webshop, online marketplaces, via our hotline, and at Teufel Brand Stores.

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